

CRISIS MANAGEMENT PLANNING



The current threat environment requires all organizations to reduce risk and thereby protect its revenue, reputation, and operational and business resilience from cyber incidents, natural disasters, scandals, or other events which threaten to disrupt operations and could likely result in financial loss or cause reputational damage to the organization. GSIS collaboratively works with our clients to develop a Crisis Management Plan, to customize a process to identify threats (cyber-attacks, natural disasters, personnel incidents, etc.), quickly assess issues, remediate risk, and quickly launch effective recovery solutions.

Remember, businesses frequently compound the negative effects of a crisis because they are unprepared to respond to them effectively.

GSIS

**To learn more,
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CRISIS MANAGEMENT PLAN

GSIS can enable an organization to effectively manage a crisis through timely and informed escalation to speed the decision-making process, including incident escalation procedures, communications across organizational components and with outside agencies and media. This capability is critical to any organization facing a natural disaster, major cyber event, or internal crisis that requires immediate and effective action.

