



## CRISIS MANAGEMENT



The current threat environment requires an organization to protect its revenue, reputation, and resilience from cyber incidents, natural disasters, scandals, or other events which threaten to disrupt operations and result in financial loss or cause reputational damage to the organization. GSIS collaboratively works with our clients to develop a Crisis Management Plan to customize a process to identify threats (cyber-attacks, natural disasters, personnel incidents, etc.), quickly assess issues, remediate vulnerabilities, and quickly launch recovery solutions. Remember, businesses frequently compound the negative effects of a crisis because they are unprepared to respond effectively.

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### GSIS

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**To learn more,  
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### CRISIS MANAGEMENT

#### CRISIS MANAGEMENT PLAN

GSIS can enable an organization to effectively manage a crisis through timely and informed escalation to speed the decision-making process, including incident escalation procedures, communications across organizational components and with outside agencies and media. This capability is critical to any organization facing a natural disaster, major cyber event, or internal crisis that requires immediate and effective action.